

Résumé
Collection
in brief / 18

Company Profile :

→ È ormai dal 1921 che l'azienda, forte di una lunga tradizione familiare, tratta il cuoio e la pelle con cura, competenza ed esperienza. Il bagaglio culturale e tecnico di Frag è stato nel tempo affiancato da una continua ricerca orientata, da un lato, verso l'acquisizione di un'expertise nella lavorazione di altri materiali, dall'altro, verso forme sempre nuove, grazie al contributo e alla creatività di designer internazionali. Atmosfere suggestive, linee contemporanee, finiture e materiali preziosi e una magistrale attenzione verso i dettagli: sono questi gli elementi che oggi definiscono la collezione di Frag, dando vita ad un catalogo stilisticamente coerente con la sua lunga storia produttiva, fatto di linee nuove e materiali senza tempo.

→ It is from 1921 that the company, relying on a long family tradition, has been treating leather with dedication, mastery and experience. Frag's cultural and technical baggage has been supported over time by continuous research focused, on the one hand, on the acquisition of expertise in the processing of other materials, and on the other hand, on ever innovative shapes, thanks to the contribution and creativity of international designers. Suggestive moods, contemporary lines, precious finishes and materials, along with special attention to detail define Frag's collections today, creating a catalogue that is stylistically consistent with its long production history and that features new lines and timeless materials.

New Products 2018 :

→ Olimpia P / FG 501.01 Olimpia / FG 501.00



Design: Dainelli Studio

→ Famiglia di sedute con struttura in tubolare d'acciaio verniciato o cromato, scocca imbottita e rivestita in pelle o tessuto. Disponibile con e senza braccioli.

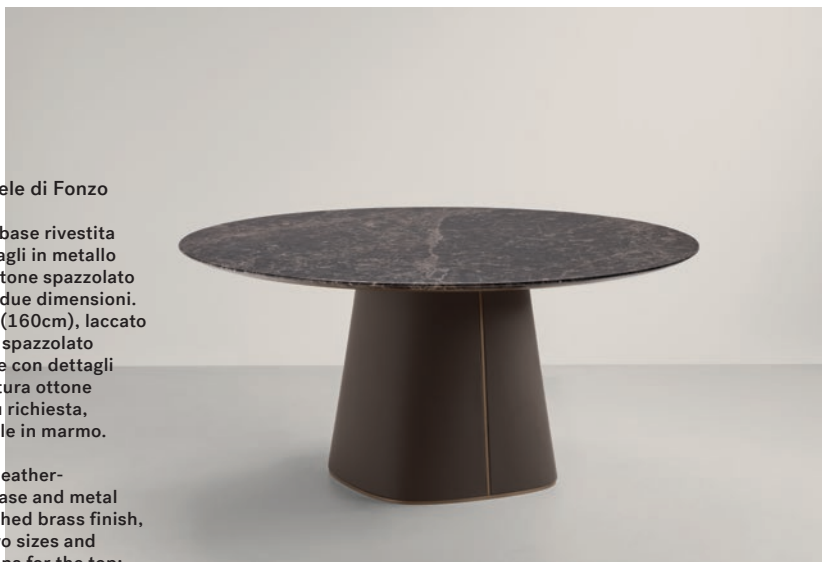
→ Collection of chairs with lacquered or chrome plated steel tube frame. Padded seat upholstered in leather or fabric. Available with or without armrests.

Résumé, Collection in brief.

Design: Michele di Fonzo

→ Tavolo con base rivestita in pelle e dettagli in metallo con finitura ottone spazzolato disponibile in due dimensioni. Top in marmo (160cm), laccato effetto ottone spazzolato oppure in pelle con dettagli in metallo finitura ottone spazzolato. Su richiesta, vassoio girevole in marmo.

→ Table with leather-upholstered base and metal details in brushed brass finish, available in two sizes and with two options for the top: marble (160 cm), lacquered with brushed brass effect or leather with brushed brass details. Lazy Susanne in marble available upon request.



→ Artù 160 / FG 494.00



→ Artù 180 Leather Top / FG 494.11

Résumé, Collection in brief.

Design: Christophe Pillet

→ Divano con scocca leggermente imbottita e rivestita in pelle o cuoio. Cuscini rivestiti in pelle. Gambe in tubo di acciaio verniciato, puntali in alluminio spazzolato.

→ Sofa with lightly padded shell upholstered with leather or saddle leather. Cushions upholstered in leather. Lacquered steel legs, tips in brushed aluminium.



→ Square Sofa mono-material / FG 465.24

Design: Mist-o

→ Divano con struttura in metallo leggermente imbottito e rivestito in pelle. Cuscini di seduta e schienale imbottiti in piuma ecologica e rivestiti in pelle. Piedini in ottone spazzolato.

→ Sofa with lightly padded metal structure upholstered with leather. Seat and back cushions padded with eco-down and upholstered with leather. Legs with brushed brass finish.



→ Winnie Sofa / FG 483.01

Résumé, Collection in brief.

Design: Dainelli Studio

→ Poltrona lounge e pouf con base in massello di noce, cuscini imbottiti e rivestiti in pelle. Lounge con scocca in anima di alluminio rivestita in cuoio.

→ Lounge armchair and pouf with solid walnut base and padded cushions upholstered with leather. Armchair shell structure in aluminium, upholstered with saddle leather.

→ Cocoon / FG 495.00 Cocoon Pouf / FG 495.01



New Products 2018 :

→ Eif / FG 497.00 → Eif P / FG 497.01



Design: Gordon Guillaumier

→ Famiglia di sedute imbottite, rivestite in pelle o tessuto, con schienale flessibile. Disponibile con schienale alto e basso, con e senza braccioli.

→ Collection of padded chairs, upholstered with leather or fabric, with a flexible back. Available with high or low backrest, with or without armrests.

Résumé, Collection in brief.



→ Viae Valet Stand / FG 484.50

Design: Analogia Project

→ Servomuto, struttura in tondino metallico cromato o verniciato, ripiano e appendiabiti rivestiti in cuoio.

→ Valet stand with chrome plated or lacquered steel rod structure, tray and coat hanger upholstered in leather.

Design: Dainelli Studio

→ Poltrona lounge con struttura in tubolare d'acciaio verniciato o cromato, seduta e schienale in cuoio con cuscini sfoderabili rivestiti in pelle o tessuto.

→ Lounge armchair with lacquered or chrome plated steel tube frame, seat and back sling in saddle leather, cushions with removable upholstery, in leather or fabric.



→ Riviera / FG 499.00

Résumé, Collection in brief.

Design: Christophe Pillet

→ Poltrona lounge interamente rivestita in pelle o tessuto, con guscio esterno rivestito in pelle, cuoio o tessuto. Basesamento girevole in metallo con finitura ottone spazzolato. Pouf interamente rivestito in pelle o tessuto e base in metallo con finitura ottone spazzolato.

→ Lounge armchair entirely upholstered with leather or fabric, outer shell upholstered in leather, saddle leather or fabric. Metal swivel base with brushed brass finish. Pouf fully upholstered in leather or fabric, metal base with brushed brass finish.



→ Clubby / FG 493.00 Clubby Pouf / FG 493.10

Résumé, Collection in brief.

→ Eif H / FG 497.02 → Eif HP / FG 497.03



Résumé, Collection in brief.





Aileron L
FG 334.01
H43-52-57
W69 D68



Archè
FG 455.00
H43-71-71
W83 D73



Bella L
FG 320.05
H44-63-81
W77 D63



Clubby
FG 493.00
H42-69
W62 D62



Cocoon
FG 495.00
H40-56-74
W83 D86



Gavi L
FG 343.02
H40-66-69
W69 D70



Heta
FG 426.00
H42-63-116
W82 D89



Hollow
FG 482.00/482.01
H36-50-69
W88 D83



Latina L
FG 285.00
H43-62-81
W76 D66



Ponza L
FG 405.01
H40-79
W65 D69



Riviera
FG 499.00
H45-46-72
W73 D83



Sharai L
FG 471.00
H41-55-77
W71 D71



Square L
FG 465.01/465.21
H42-67-72
W68 D60



Tam Tam
FG 459.00/460.00
H42-72
W61 D64



Winnie
FG 483.00
H38-68-75
W106 D92

Résumé, Collection in brief.

→ Aileron L / FG 334.01



→ Heta / FG 426.00



→ Hollow / FG 482.00

Lounge Chairs :

→ Square L (mono-material) / FG 465.21



Side chairs, Armchairs, Chairs with casters:



→ Bella H / FG 320.00 → Bella / FG 320.01



Bella
FG 320.01
H47-84 W45 D54



Bella GM
FG 320.07
H47-84 W45 D54



Bella W
FG 320.11
H47-84 W45 D54



Bella H
FG 320.00
H47-94 W45 D55



Bella H GM
FG 320.06
H47-94 W45 D55



Bella HW
FG 320.10
H47-94 W45 D55



Canouan
FG 282.00
H47-81 W48 D55



Dindi
FG 448.00
H47-84 W48 D56



Doa
FG 464.01
H48-85 W53 D57



Ele
FG 457.00
H46-82 W49 D54

New Product

New Product



Elf
FG 497.00
H46-84 W47 D56



Elf H
FG 497.02
H46-94 W47 D56



Evia
FG 234.00
H48-90 W47 D54



Evia H
FG 233.00
H48-102 W47 D61



Iki W
FG 333.05
H46-82 W59 D54



Kati
FG 414.00
H47-83 W56 D54



Kati Z
FG 414.02
H47-83 W56 D54



Kati Q
FG 414.04
H48-83 W55 D55



Kati X
FG 414.03
H47-83 W70 D70



Latina
FG 260.00
H46-84 W46 D53

Side Chairs



Latina H
FG 261.00
H46-94 W46 D53



Lilly
FG 408.00
H48-84 W45 D52



Lilly H
FG 408.01
H48-89 W45 D54



Linda
FG 413.00
H48-88 W45 D52



Lyo
FG 352.00
H45-82 W55 D57

New Product



Musa
FG 430.00
H46-79 W46 D51



Nisida
FG 342.00
H47-84 W52 D58



Olimpia
FG 501.00
H47-87 W51 D54



Ponza
FG 405.00
H46-79 W49 D55

Armchairs



Aileron
FG 334.00
H48-57-83
W54 D61



Bella P
FG 320.03
H47-63-84
W62 D54



Bella P GM
FG 320.09
H47-63-84
W62 D54



Bella PW
FG 320.13
H47-63-84
W62 D54



Bella HP
FG 320.02
H47-63-94
W62 D55



Bella HP GM
FG 320.08
H47-63-94
W62 D55



Bella HP W
FG 320.12
H47-63-94
W62 D55



Cocos P
FG 330.01
H44-48-93
W67 D69



Darling
FG 356.00
H45-63-81
W68 D68



Darling 1
FG 356.01
H47-64-83
W70 D70

Résumé, Collection in brief.





Darling 4
FG 356.04
H47-64-83
W59 D65



Doa P
FG 464.00
H48-66-85
W53 D57



Elf P
FG 497.01
H46-64-84
W52 D56



Elf HP
FG 497.03
H46-64-94
W52 D56



Evia P
FG 249.00
H47-62-90
W56 D53



Evia HP
FG 243.00
H47-62-102
W59 D63



Gavi
FG 343.00
H45-72-75
W63 D59



Gozo
FG 346.00
H47-72-77
W55 D60



Iki PW
FG 333.06
H46-60-77
W59 D64



Kati P
FG 415.00
H48-68-83
W56 D55



Kati PZ
FG 415.02
H48-68-83
W56 D55



Kati PQ
FG 415.04
H48-69-83
W56 D55



Kati PX
FG 415.03
H48-68-83
W70 D70



Latina P
FG 262.01
H46-63-84
W61 D53



Latina HP
FG 262.00
H46-63-94
W61 D55



Mea C
FG 462.05
H43-66-91
W75 D75



Mea HC
FG 461.05
H44-66-121
W75 D75



Musa P
FG 430.01
H46-66-79
W56 D62



Nisida P
FG 342.01
H47-67-88
W55 D58



Olimpia P
FG 501.01
H47-62-87
W51 D54

New Product

New Product

New Product

Armchairs



Parentesi
FG 422.00
H47-71-77
W71 D64



Sofy
FG 446.00
H46-69-75
W59 D57



Square
FG 465.00/465.20
H46-69-71
W53 D52

Chairs with casters



Canouan D
FG 282.03
H44/57-63/76-
79/92 W60 D60



Canouan 5
FG 282.05
H44/57-79/92
W60 D60



Mea AR
FG 462.00
H45/52-67/74-
91/98 W69 D68



Mea HAR
FG 461.00
H46/53-67/74-
114/121 W69 D68

Stools:

→ Bella CP / FG 320.14 Bella GP / FG 320.04



Résumé, Collection in brief.



Résumé, Collection in brief.

→ Ponza GP / FG 405.07



→ Square C / FG 465.02





Bella CP
FG 320.14
H67-83-97
W61 D53



Bella GP
FG 320.04
H57/80-73/98
W43 D45



Evia C
FG 348.00
H65-88
W45 D46



Evia 4
FG 248.00
H83-105
W45 D47



Fizzy
FG 458.00
H55/79-67/91
W50 D51



Fizzy
FG 458.01
H55/79-67/91
W50 D51



Latina GP
FG 265.00
H55/80-73/98
W44 D47



Latina CP
FG 265.04
H68-85-100
W61 D53



Lilly B
FG 408.03
H77-104
W44 D54



Lilly C
FG 408.02
H68-94
W44 D52



Paxos
FG 452.00
H50 W45 D45



Ponza Gp
FG 405.07
H59/85-77/101
W50 D52



Popit B
FG 445.01
H77 W38 D38



Square B
FG 465.03/465.23
H77-90-90
W52 D51



Square C
FG 465.02/465.22
H67-80-80
W52 D51

Tables, Desks, Occasional tables:

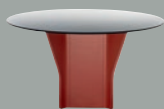


→ Bak Table / FG 442.00

Résumé, Collection in brief.



New Product



Argor 140 FG 404.00
H74 W140 D140
Argor 160 FG 404.03
H74 W160 D160



Argor O FG 404.01
H74 W220 D110



Artù 160 FG 494.00
H74 W160 D160

New Product



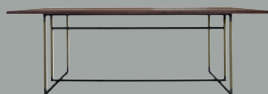
Artù 160 Leather top FG 494.10
H74 W160 D160
Artù 180 Leather top FG 494.11
H74 W180 D180



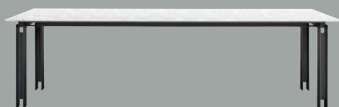
Atelier 140 FG 468.50
H74 W140 D140



Atelier 240 FG 468.00
H74 W240 D100
Atelier 300 FG 468.01
H74 W300 D100



Bak Table FG 442.00
H72 W210 D90



Bridge 210 FG 453.01 | H 74
W210 D100 | Bridge 240
FG 453.00 | H 74 W240 D100
Bridge 270 FG 453.02 | H 74
W270 D110 | Bridge 300
FG 453.03 | H 74 W300 D110



Caribou 200 FG 480.02
H74 W200 D100
Caribou 240 FG 480.01
H74 W240 D100
Caribou 260 FG 480.00
H74 W260 D100



Doni 73 FG 485.00
H73 W85 D85
Doni 62 FG 485.01
H62 W85 D85



Twist 200 FG 433.03
H74 W200 D100
Twist 240 FG FG 433.00
H74 W240 D100

Desk



Dante 120 FG 366.01
H73 W120 D70
Dante 150 FG 366.00
H73 W155 D85
Dante 180
FG 366.02
H74 W180 D90



Kant
FG 428.00
H70-83
W102 D66



Twain
FG 444.00
H79 W125 D62

Occasional tables



Bak CT
FG 442.01
H41 W65 D65



Bak CT H
FG 442.02
H57 W65 D65



Bak CT O
FG 442.03
H41 W65 D65



Bak CT HO
FG 442.04
H57 W65 D65



Comb 100
FG 487.01
H30 W151 D106



Comb 40
FG 487.02
H53 W52 D42



Doni 62
FG 485.01
H62 W85 D85



(Re)Covered
FG 456.00
H44 W76 D47



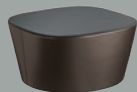
Sahrai CT
FG 471.02
H33 W75 D60



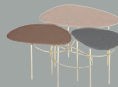
Square 34/24
FG 465.60
H34 W90 D55
H24 W74 D45



Square 52/42
FG 465.61
H52 W45 D45
H42 W35 D35



Tam Tam CT
FG 459.03
H31 W58 D58



Viae 3
FG 484.01
H45 W87 D63



Viae 5
FG 484.00
H45 W117 D97

Pouf, Sofas, Complements:



→ Hudson Day Bed / FG 447.00



Poufs

New Product



Clubby Pouf
FG 493.10
H40 W41 D41

New Product



Cocoon Pouf
FG 495.01
H38 W68 D55



Heta Pouf
FG 426.01
H42-54 W67 D52



Maio
FG 421.00
H46 W57 D56



Perseo S
FG 416.00/429.00
H47 W53 D51



Perseo M
FG 416.01/429.01
H41 W79 D58



Perseo L
FG 416.02/429.02
H35 W93 D90



Ponza Pouf
FG 405.02
H38 W53 D53



Popit Pouf
FG 445.00
H46 W47 D47



Sahrai Pouf
FG 471.01
H43 W62 D64



Tam Tam Pouf
FG 459.02/460.02
H45 W59 D59

Sofas

New Product

New Product



Gavi TS
FG 343.01
H45-72-75
W127 D59



Hudson Day Bed
FG 477.00
H37 W210 D90



Square Sofa
FG 465.24 / 465.04
H42-67-69
W135 D59



Winnie Sofa
FG 483.01
H38-68-71
W197 D87

Complements



Bak Valet Stand
FG 440.00
H165 W110 D49



Bak Valet Stand
Mirror / FG 440.01
H165 W125 D49



Bak Bookcase
FG 440.10
H165 W128 D48



Bak Bench
FG 441.00
H45 W160 D41

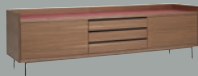


Bak Bench
FG 441.01
H47 W160 D41

New Product



Privé C
FG 478.10
H128 W140 D48



Privé B
FG 478.00
H65 W220 D48



Privé A
FG 478.01
H65 W220 D48



Viae Valet Stand
FG 484.50
H120 W49 D42



Woodpecker
FG 432.00
H175 W40 D50

Credits

Art Direction
R+W

Concept and design
Choice—Studio

Lay-out
Roberta Donatini /
Choice—Studio

Project coordination
Federica di Fonzo

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Elia Ferandino /
Tassotto & Max

Photo assistant
Leonardo Duggento /
Gionata Xerra Studio

Stylist
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Gaia Marchesini

Color separation
Luce srl

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